

NEONATOLOGY TODAY

News and Information for BC/BE Neonatologists and Perinatologists

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Special Issue: **NEO 2011**
PREVIEW EDITION

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NEONATOLOGY TODAY

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Preview of NEO 2011 - The Conference for Neonatology, February 24-27, 2011 at the Walt Disney World Swan and Dolphin, Orlando, FL

By Alan R. Spitzer, MD

We are very pleased to highlight the program of *NEO - The Conference for Neonatology 2011* in this special edition of *Neonatology Today*. *NEO* began five years ago and has become one of the major annual meetings in newborn medicine. This year's event will be one of the best to date, with a wide range of themes that deal with many of the most critical and controversial issues affecting the practice of newborn medicine in the rapidly changing environment of health care.

As many of you are aware, the Maintenance of Certification Program of the American Board of Pediatrics has changed to a four part process, with Part Four being devoted to the demonstration of meaningful participation in quality improvement. So that conference participants can better appreciate the methodology of CQI, Wednesday, February 23rd, will be devoted to a full day Pre-Conference Session on this timely issue. Led by Dan Ellsbury, MD, and Robert Ursprung, MD, two national leaders in neonatal CQI, this pre-conference session is ideally suited to preparing the clinician for understanding and developing sound quality improvement initiatives in the NICU. Dr. Ellsbury and Dr. Alan Spitzer have recently published the June 2010

issue of *Clinics in Perinatology*, which was devoted to CQI in neonatal-perinatal medicine.

The main conference starts on Thursday, February 24th, 2011, and runs through Sunday, February 27th. Major themes of the meeting include:

- New Answers to an Old Question—the Infant with BPD.
- 21st Century Tools of the Trade—New Approaches in Neonatology.
- Complex Patients in the NICU—What Do You Do?
- Pharmacology and Therapeutics in the NICU.
- Infection in the NICU.
- The NICU Environment and Neurodevelopmental Outcome.

Each of these sessions has many of the foremost experts in the country addressing the topics for which they have become renowned.

One of the other unique features of the NEO Conference is our annual "Legends of Neonatology" Awards. Starting in 2007 at the first Neo Conference, we have made an effort to acknowledge and show our appreciation to some of the most legendary figures in the history of Neonatology. This year's remarkable honorees will be Forrest M. Bird, MD, PhD, ScD, who

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Mead Johnson Nutrition
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NICU = neonatal intensive care unit



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developed the first neonatal ventilator and has contributed enormously to the field of respiratory care, and Stanley J. Dudrick, MD, the inventor of total parenteral nutrition (TPN), one of the landmark developments in neonatal nutrition. The contributions of these individuals dramatically changed the care of the neonate and are the reasons why neonatal survival has improved so greatly during the past several decades. Dr. Spitzer will also review the history leading up to the contributions of these "Legends" and show how their work has become the core upon which much of modern newborn medicine is founded. This night is always a special event and a highlight of the meeting that attendees should not miss!

This year's event at the spectacular Walt Disney World Swan and Dolphin in Orlando will be one of the leading educational programs of the year in Neonatology. We very much hope that you can join us and promise you an experience that you will not forget.

See you in Orlando!

NT



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Pediatrix Medical Group
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~on behalf of the NEO Planning Committee~





“So that conference participants can better appreciate the methodology of CQI, Wednesday, February 23rd, will be devoted to a full day Pre-Conference Session on this timely issue. Led by Dan Ellsbury, MD, and Robert Ursprung, MD, two national leaders in neonatal CQI, this pre-conference session is ideally suited to preparing the clinician for understanding and developing sound quality improvement initiatives in the NICU.”



2011 Continuous Quality Improvement (CQI)

Pre-Conference Practical Tools, Tips and Workshops to Help You Improve Care

**Wednesday Session
February 23, 2011**

BREAKFAST

Quality Improvement and Maintenance of Certification: Current Status

- Dan Ellsbury, MD

A Practical Approach to Quality Improvement in Neonatology, Part 1

- Dan Ellsbury, MD

- Robert Ursprung, MD

BREAK AND EXHIBITS

A Practical Approach to Quality Improvement in Neonatology, Part 2

- Dan Ellsbury, MD

- Robert Ursprung, MD

Using Common Databases for Quality Improvement

- Dan Ellsbury, MD

- Robert Ursprung, MD

LUNCH AND EXHIBITS

Designing QI Projects to Reduce:

- Necrotizing Enterocolitis
- Intraventricular Hemorrhage
- Retinopathy of Prematurity

- Dan Ellsbury, MD

- Robert Ursprung, MD

BREAK AND EXHIBITS

Designing QI Projects to Reduce:

- Mortality
- Catheter Associated Bloodstream Infections
- Bronchopulmonary Dysplasia

- Dan Ellsbury, MD

- Robert Ursprung, MD

CQI Reception for Pre-Conference Attendees





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NEO 2011
The Conference for Neonatology
Thursday Session
February 24, 2011

**New Answers to An Old Question-
The Infant With BPD**

WELCOME AND ANNOUNCEMENTS

Prenatal Influences in BPD
- Roberto Romero, MD

Outcomes and the New Epidemiology of BPD
- Alan Spitzer, MD

BREAK AND EXHIBITS

Markers of BPD-Cytokines and Early Detection
- Alan Jobe, MD

**Neonatal Chronic Lung Disease - Mechanistic Insights and
Novel Treatments from Studies of Mechanical Ventilation**
- Richard Bland, MD

Newer Therapeutics for BPD and Chronic Lung Disease
- Steven Abman, MD

PANEL Q&A

LUNCH AND EXHIBITS

21st Century Tools of the Trade

Neonatal Introgenesis
- Dan Ellsbury, MD

**The Challenge of the Ductus
Arteriosus-Indomethacin, Ibuprofen, Surgery or Nothing**
- William Benitz, MD

BREAK AND EXHIBITS

Social Networking and the Electronic Health Record
- Clara Song, MD

The Electronic Health Record and Meaningful Use
- Willa Drummond, MD

WELCOME RECEPTION / EXHIBITS OPEN

*“Each of these sessions has many of
the foremost experts in the country
addressing the topics for which they have
become renowned.”*

**Friday Session
February 25, 2011**

Complex Patients in the NICU—What Do You Do?

WELCOME AND ANNOUNCEMENTS

The Management of the Child With a CDH

- *David Kays, MD*

The Early Management of the Infant with Cyanotic Congenital Heart Disease

- *Gil Wernovsky, MD*

BREAK AND EXHIBITS

Renal Insufficiency and End Stage Renal Disease

- *Minnie Sarwal, MD*

Emerging Therapies for the Infant with Pulmonary Hypertension

- *Marlene Rabinovitch, MD*

LUNCH AND EXHIBITS

Pharmacology and Therapeutic Interventions

Pharmacogenetics

- *Robert Ward, MD*

The Golden Hour in the NICU-What is Right or Wrong?

- *Robin Steinhorn, MD*

Healthcare Needs of Infants Born at the Limits of Viability

- *Betty Vohr, MD*

ADJOURN AND EXHIBITS

LEGENDS OF NEONATOLOGY GALA & AWARD CEREMONY

Honorees:

- *Forrest Bird, MD, PhD*

for the invention of neonatal mechanical ventilators

- *Stanley Dudrick, MD*

for the invention of Total Parenteral Nutrition



**Saturday Session
February 26, 2011**

Infection in the NICU—2011

WELCOME AND ANNOUNCEMENTS

Group B Strep Infection - Current Outcomes and New Guidelines

- *William J. Keenan, MD*

Superbugs and MRSA—Bad Bugs, Badger Drugs

- *Theo Zaoutis, MD*

BREAK AND EXHIBITS

Fungal Infections –What to Do?

- *Daniel Benjamin, MD*

The Role of Quality Improvement in Decreasing Neonatal Infection

- *Robert Ursprung, MD*

EXHIBITS (LAST CALL) AND AFTERNOON FREE



**Sunday Session
February 27, 2011**

The NICU Environment and Neurodevelopmental Outcome

WELCOME AND ANNOUNCEMENTS

NICU Design

- *Robert White, MD*

Nutritional Interventions and Neonatal Outcome

- *Patti Thureen, MD*

BREAK

Imaging the Brain and Neonatal Outcome

- *Terrie Inder, MD*

Environmental Care – Factors Influencing Neurodevelopmental Outcome

- *Ricki Goldstein, MD*

General questions and issues

FINAL COMMENTS



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The Walt Disney World® DOLPHIN Resort**



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Reference: 1. Chan GM. *J Perinatol.* 2003;23:620-623.

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Legends of Neonatology Gala Award Ceremony

February 27, 2011

Complimentary with your full registration

Please join us in honoring our 2011 award recipients whose efforts have contributed so much to the care of the critically-ill neonate.

Drs. Stanley Dudrick and Forrest Bird will be inducted to the Legends of Neonatology Hall of Fame, which was established in 2007.

STANLEY DUDRICK, MD



Dr. Dudrick is highly regarded throughout the scientific, academic and clinical world for his pioneering research of intravenous hyperalimentation (IVH), or total parenteral nutrition (TPN). The development and success of this specialized central venous feeding technique has been described as one of the four most significant accomplishments in the history of the development of modern surgery,

together with the discovery and development of asepsis and antisepsis, antibiotic therapy and anesthesia (JAMA 1978; 239 (3): 192). This modality, along with open heart surgery and organ transplantation, has also been acknowledged as one of the three most important advancements in surgery during the past century. Dr. Dudrick's continued investigative efforts have focused on outcomes in critically-ill patients as well as the nutritional and biochemical manipulation of amino acid, carbohydrate, fat and micronutrient metabolism and their interrelationships with nutritional status.

FORREST BIRD, MD



In 1954, Forrest Bird founded the Bird Products Corporation to market and develop his respirator devices. In 1955, he created the Bird Universal Medical Respirator and flew to medical schools to test his invention on critically-ill patients who were expected to die of cardiopulmonary failure. This device became the first universal mass-produced medical respirator for acute or chronic cardiopulmonary care, and was sold under the trade name of the Bird Mark 7 Respirator.

Dr. Bird invented a pediatric respirator in 1970. Nicknamed the "Babybird" respirator, this device significantly reduced infant mortality for babies with respiratory problems.

By the 1980s, he invented the Intrapulmonary Percussive Ventilation or IPV, a major advance in mechanical cardiopulmonary care. In 1992, the V.I.P Bird Infant Pediatric System was introduced. The TBird Ventilator Series is the first and only ventilator that is truly mobile.

On October 7, 2009, President Barack Obama awarded Dr. Bird the National Medal of Technology and Innovation, recognition of his "outstanding contributions to the promotion of technology for the improvement of the economic, environmental or social well-being of the United States."

Neonatology Hall of Fame - Past Honorees

The late Virginia Apgar

Mary Ellen Avery

Robert Bartlett

John A. Clements

Maria Delivoria-Papadopoulos

Avroy Fanaroff

George Gregory

Marshall Klaus

Jerold Lucey

William Norwood

Lucille Ann Papile

Mildred Stahlman

WHAT PREVIOUS ATTENDEES SAID ABOUT 'NEO'

"Great conference!" Thanks for all your hard work on putting it together"

"Loved the Gala, presented extremely well. I was humbled and honored to be a part of recognizing such valuable contributors to the world of Neonatology. I hope you continue to make this a part of the conference."

"Very informative, enjoyed all the vendors present."

Great conference! Really enjoyed the caliber of the speakers and the thorough review of the literature each presented."

"Well done conference...Nearly all lectures were of great practical value and provided ways to improve neonatal care or provoke further research ideas."

"Topics were relevant and well delivered!"

"This is the best neonatology conference I have ever attended. Thank you."

"Excellent conference. As a respiratory therapist the content was exactly what I was looking for."

"It was a fantastic conference and I would attend it again just as a general Neonatology review, thank you."

"Wonderfully organized conference; loved how it kept on time. Thank you for the experience."

"Nephrology section and stats sections as well as cardiology were EXCELLENT"

"Thank you for a wonderful learning opportunity."



Register for NEO 2011 at www.neoconference.com

NEO 2011 Registration Fees

Early – Before December 31, 2010

Registrant Type	NEO Only	NEO and CQI	CQI Day Only	NEO-Single Day
Physician	\$850	\$1,000	\$200	\$350
Advanced Practitioner / Nurse / PA / Allied Health and Respiratory Therapist	\$550	\$700		\$250
Resident/Fellow	\$425	\$575		\$250
Business/Other	\$850	\$1,000		\$350

Late – After December 31, 2010

Registrant Type	NEO Only	NEO and CQI	CQI Day Only	NEO-Single Day
Physician	\$975	\$1,175	\$250	\$400
Advanced Practitioner / Nurse / PA / Allied Health and Respiratory Therapist	\$650	\$850		\$300
Resident/Fellow	\$525	\$725		\$300
Business/Other	\$975	\$1,175		\$400

What's Included in My Conference Registration?

	NEO Only	NEO and CQI	CQI Day Only	NEO-Single Day Thu.	NEO-Single Day Fri.	NEO-Single Day Sat.	NEO-Single Day Sun.
Wednesday, February 23, 2011							
CQI Classroom Participation*		●	●				
Breakfast		●	●				
AM Break		●	●				
Lunch		●	●				
PM Break		●	●				
CQI Reception		●	●				
Thursday, February 24, 2011							
NEO Day Classroom Participation*	●	●		●			
SR 2.0 Day Classroom Participation*	●	●		●			
AM Break	●	●		●			
Lunch	●	●		●			
PM Break	●	●		●			
Welcome Reception	●	●		●			
Friday, February 25, 2011							
NEO Day Classroom Participation*	●	●			●		
SR 2.0 Day Classroom Participation*	●	●			●		
AM Break	●	●			●		
Lunch	●	●			●		
PM Break							
Legends Gala**	●	●			\$80.00**		
Saturday, February 26, 2011							
NEO Day Classroom Participation*	●	●				●	
SR 2.0 Day Classroom Participation*	●	●				●	
AM Break	●	●				●	
Lunch							
Sunday, February 27, 2011							
NEO Day Classroom Participation*	●	●					●
SR 2.0 Day Classroom Participation*	●	●					●
AM Break	●	●					●

* Tuition includes access to all courses, course syllabus and free CME/CNE credit processing for courses completed.

** Legends Gala includes reception, dinner, and award ceremony. Legends Gala is complimentary for Full Conference registrants only (not Single Day). Guests of registrants and Single Day Participants may purchase a ticket for \$80.

Hotel

Walt Disney World® Dolphin Resort
1500 Epcot Resort Boulevard
Lake Buena Vista, FL 32830

Single/Double Occupancy

\$225 (plus sales and resort taxes)

Special conference rate is available until January 26, 2011

Check In: 3:00 p.m.
Check Out: 11:00 a.m.

If you would like to extend your stay beyond the conference days, group rates are available five days before and after the meeting dates – based upon availability.

To make a hotel reservation

Contact the Experient Call Center
Call: 800.974.3084

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Be sure to see website for more information and to register:

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The MEDNAX Center for Research, Education and Quality is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

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SPECIALTY
REVIEW IN

Neonatology/ Perinatology 2.0

February 24-28, 2011

Register Now



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Course Co-Director

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Pediatrics Medical Group of Texas

Senior Consulting Faculty

Lucky Jain, MD, MBA
Richard W. Blumberg Professor and
Executive Vice Chairman Department of
Pediatrics
Emory University School of Medicine

Associate Course Director

Matthew A. Saxonhouse, MD - Neonatologist
Jeff Gordon Children's Hospital
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Who Should Attend?

THIS COURSE IS INTENDED FOR THOSE WHO ARE:

- Neonatologists who want to stay current in the field or prepare for maintenance of certification
- Neonatology fellow and neonatologists who are preparing for initial subspecialty certification or who desire a thorough review of the field
- Pediatricians, family practitioners or other health professionals seeking a review for neonatal/perinatal medicine

JOIN OUR CQI
PRE-CONFERENCE DAY
February 23, 2011

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Register for SR2.0 2011 at www.specialtyreview.com

Specialty Review in Neonatology/Perinatology 2011 Registration Fees

Early – Before December 31, 2010

Registrant Type	SR 2.0 Only	SR 2.0 and CQI
Physician	\$1,345	\$1,445
Advanced Practitioner / Nurse / PA / Allied Health and Respiratory Therapist		
Resident/Fellow	\$995	\$1,095

Late – After December 31, 2010

Registrant Type	SR 2.0 Only	SR 2.0 and CQI
Physician	\$1,445	\$1,545
Advanced Practitioner / Nurse / PA / Allied Health and Respiratory Therapist		
Resident/Fellow	\$995	\$1,095

What's Included in My Conference Registration?

	SR 2.0 Only	SR 2.0 and CQI
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Thursday, February 24, 2011		
NEO Day Classroom Participation*	●	●
SR 2.0 Day Classroom Participation*	●	●
AM Break	●	●
Lunch	●	●
PM Break	●	●
Welcome Reception	●	●
Friday, February 25, 2011		
NEO Day Classroom Participation*	●	●
SR 2.0 Day Classroom Participation*	●	●
AM Break	●	●
Lunch	●	●
PM Break		
Legends Gala**		
Saturday, February 26, 2011		
NEO Day Classroom Participation*	●	●
SR 2.0 Day Classroom Participation*	●	●
AM Break	●	●
Lunch	●	●
PM Break	●	●
Sunday, February 27, 2011		
NEO Day Classroom Participation*	●	●
SR 2.0 Day Classroom Participation*	●	●
AM Break	●	●
Lunch	●	●
PM Break	●	●
Monday, February 27, 2011		
SR 2.0 Day Classroom Participation*	●	●
AM Break	●	●
Lunch	●	●

Hotel

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SPECIALTY REVIEW IN Neonatology/ Perinatology 2.0

A comprehensive review of neonatal-perinatal medicine

TARGET AUDIENCE:
neonatologists, residents and fellows

Topics include (among many others):

- Physiology of Mechanical Ventilation
- Placental Transport and Maternal Disorders Affecting the Fetus
- Neonatal Bacterial, Fungal and Viral Infections
- The Physiology of Congenital Heart Disease
- Normal and Abnormal Renal Development/Function and Renal Failure

* Tuition includes access to all courses, course syllabus and free CME/CNE credit processing for courses completed.

** Legends Gala includes reception, dinner, and award ceremony. Legends Gala is complimentary for Full Conference registrants only (not Single Day). Guests of registrants and Single Day Participants may purchase a ticket for \$80.



“Mankind owes to the child the best it has to give.”

— *Opening words of the United Nations' Declaration of the Rights of the Child*

Pediatrix Medical Group, the nation's leading provider of neonatal, maternal-fetal, and pediatric physician subspecialty services, remains committed to caring for high-risk pregnant women and the most fragile members of our community: premature or critically-ill newborns and children.



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CNE Accreditation:

The MEDNAX Center for Research, Education and Quality is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. Pre-Conference CQI Day provides a maximum of 5.5 continuing nursing education (CNE) contact hours.

Brought to you by the NEO Conference Planning Committee

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Disclosure of Financial Relationships and Resolution of Conflicts of Interest is designed to ensure quality, objective, balanced, and scientifically rigorous continuing education activities. All individuals in a position to influence and/or control the content of continuing education activities have been asked to disclose all relevant financial relationships with in the past 12 months. Beyond disclosure of relevant financial relationships, faculty are required to disclose when they plan to discuss pharmaceuticals and/or medical devices that are not approved by the FDA and/or medical or surgical procedures that involve an unapproved or "off-label" use of an approved device or pharmaceutical. MEDNAX/Pediatrix Medical Group, Inc. is committed to providing learners with commercially unbiased continuing education activities.

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Alan R. Spitzer, MD, Conference Director

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